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## Wrexham expert backs calls for tough cosmetic surgery rules

By Ceidiog PR / May 14, 2013 / Comments Off



Consultant Mr Fahmy S Fahmy, who works at the Spire Yale Hospital, says the proposed regulations are much needed.

Mr Fahmy welcomed the findings of the review of by NHS Medical Director Professor Sir Bruce Keogh.

The review assessed the current rules in England, investigating products, practitioners, insurance, patient information and consent, advertising and marketing of cosmetic interventions.

Thousands of patients are treated each year and until now the non-surgical industry has been almost entirely unregulated.

The rapidly growing industry was believed to be worth £2.3 billion in 2010 and that's estimated to rise to £3.6 billion by 2015.

Spire Healthcare is the second largest private hospital group in the UK and has witnessed a 10 per cent increase in cosmetic surgery patients from 2011 to 2012.

Mr Fahmy said: "It is positive for the industry that these recommendations have been made.

"If someone is considering cosmetic surgery it is important that they are carefully guided, advised and cared for during and after their procedure by a properly qualified hospital surgeon and supporting team.

"Every patient should have confidence that the right person is doing their surgery in the correct facility, using the right equipment."

It was a sentiment echoed by Spire Healthcare's Group Medical Director, Dr JJ de Gorter.